

# GIVING IMPACT

REPORT/2021



Wakatipu  
Community  
Foundation



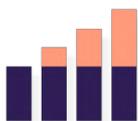
**IMPACT100  
WAKATIPU**

# WELCOME

Welcome to our Giving Impact Report prepared for Impact100 Wakatipu by the Wakatipu Community Foundation. The Wakatipu Community Foundation supports philanthropic initiatives in the Wakatipu Basin, from Impact100 to Generation Give, to the Greatest Needs Fund. We create bespoke endowments with our smarter giving model and make it possible for your generosity to have ongoing impact in the community you love, forever. Through us, donations are invested so they can grow and earn interest that becomes a reliable, long-term funding stream for the local causes you love. Contact us to create your own local legacy...forever.



Your gift



is invested  
and grown



and the  
ongoing income  
earned



goes to the  
local causes  
you love.



# FROM KRISTEN

Two years ago, Wendy Steele, the founder of the global Impact100, visited Queenstown and inspired an interest in starting New Zealand's first Impact100 chapter. The concept was simple: encourage at least one hundred women to give \$1,000 to a charity with a project that would make a substantial and meaningful difference. In the twenty years since the formation of the first Impact100 chapter, more than \$105 million has been donated to charities and we were eager to bring her concept to the Wakatipu. Not surprisingly, her vision and passion for philanthropy translated well in our closely knit community.

Taking Wendy's lead, we proudly recruited 152 members in our first year. Our members ultimately granted \$120,000 to five inspirational charities while the additional funds we raised were put on reserve for the following year. Our main grant recipient, Living Options, used their \$100,000 donation to renovate a home in Arrowtown for individuals with developmental disabilities. Their facility is the first of its kind in the Wakatipu and a valuable addition to our community.

This year, we surpassed our already high expectations, enrolling 177 members. In November, at our annual gala \$200,000 will be

donated to deserving charities in the Wakatipu. Our five finalists this year include Central Lakes Family Services, Kiwi Kit Community Trust and Volunteer South Partnership, Pivotal Point Charitable Trust, Routeburn Dart Wildlife Trust and Southern Wellbeing Trust. Our grant committee chaired by the experienced and excellent leadership of Joan Kiernan, was pleased with the diverse range of impressive finalists. The grant process is the heart of the Impact100 effort while providing a helpful window into a better understanding of the needs of our community. Each of the projects chosen could easily qualify for the \$100,000 grant. Fortunately, we will grant a second project \$85,000 while the three runner-ups will receive \$5,000 so no charity will walk away without a grant.

It has been a great pleasure to be Impact100 Wakatipu's first chair. I am constantly inspired by the incredible generosity of our members and I am greatly appreciative of their tremendous support. Together, we have already made a big impact in our beautiful community and I look forward to many more impactful years ahead.

With warmest regards,  
Kristen Holtzman  
Impact100 Wakatipu Founder and Chair



**Since its inception, Impact100 worldwide has donated more than \$90 million to worthy causes and has mentored dozens of chapters from start-up through maturity.**



Impact100 was founded by Wendy Steele in 2001 in response to feeling as though women's roles in philanthropy needed a new way to be expanded and encouraged. Wendy launched the organisation with the goal of empowering women to see themselves as activists through utilizing large grants to make an impact within their communities.

By 2002, Impact100 received nonprofit status and donated its first grant of \$123,000. In 2003, People Magazine published a story about Impact100, and Wendy's idea quickly began to spread. Today, her model has been replicated in cities all over the world and only continues to grow.

# 2020 WINNER

## Living Options



We recently caught up with our 2020 \$100,000 grant winner Living Options and their facility on Nairn St, Arrowtown. Renovations are nearly finished and they hope to support people with disabilities and their families soon. Olivia Wildey reports that it has been a real community project with suppliers offering discounts, and in some cases free items for the build.

Once the new facility is completed, look for an invitation to celebrate the opening of this much needed facility for our community.



When the 100 women who belong to Queenstown philanthropy group Impact 100 voted on the recipient of \$100,000 in late 2020 their choice, from a strong short list, was Living Options.

The donation is a high point in a 20-year journey that has seen Living Options founder Alison Wildey and her daughter Olivia fight the "invisibility" that society can inflict on people with disabilities.

Alison runs a successful, well established centre in Alexandra but now daughter Olivia will use the \$100,000 Impact 100 grant to set up a new operation in Arrowtown designed to "see the person first - not the disability."

[LINK](#)

# 2020 RUNNERS UP

## Wakatipu St John

Wakatipu St John used the \$5,000 donation to help with the running costs of their health shuttle. The shuttle runs to Invercargill and back daily to take people to medical appointments. It is a free service (although many do make a donation to help cover costs) and is well used by residents of Queenstown. The running costs include fuel, maintenance and costs associated with the volunteer drivers (training, police checks, uniforms etc).

## Baby Box

With the \$5,000 donation, Baby Box has been able to fund more contents for the baby boxes. \$5,000 is roughly the equivalent of 20-25+ baby boxes going out to new families in our community. They are in the process of putting

together a large-scale survey and review of the baby boxes from those that have received them in the last 3 years - initial feedback is overwhelmingly that items such as the merino sleep sack and the locally handmade knitting and quilts are the most appreciated by the families.

Demand for baby boxes continues to grow exponentially - and Baby Box are on track to give out over 40 boxes in the coming month alone.



This first time event on 15/10/2021 and was a great success, it was very nice to be there with all those beautiful pregnant women.

## Turn Up the Music

When Turn Up the Music's "Play.Music" initiative was shortlisted for Impact 100, with the guarantee of a \$5,000 donation, the Trust decided to invest the funds in videography and a written guide to showcase the vision, purpose, teaching method, and wellbeing benefits of Play.Music.

This underpinned Youthtown's decision to commit \$50,000 in 2021 to expand the number of participating primary schools in Queenstown and to pilot "Play.Music" in primary schools in Christchurch and Oamaru and on the West Coast. A 10-fold return on investment.

## Wastebusters

With \$5,000 from Impact100 Wastebusters were able to deliver, in

partnership with Sustainable Queenstown, an additional pop-up repair event for the Queenstown Community in June at St Margaret's Presbyterian Church in Frankton.

Repair Cafés are free pop up events where people bring damaged belongings and local volunteer experts sit down with them and do their best to repair them. They are about connecting people with others, saving money and reducing the amount of material that ends up in our landfills, with the aim of changing the way people use and dispose of resources.

On the day our volunteers fixed 63 items, including a holey rocking horse and a saggy armchair that belonged to the last gold miner in Arrowtown! 100% of people said they "loved it" and most



took away some simple repair skills to try out at home.

A few comments received through their feedback form:

"Super friendly knowledgeable repairers who gave great advice and helped me"

"The sustainability initiative and community skill sharing"

"The one on one service and advice. I got a crash sewing machine course!"

# 2020 EVENTS

Events are a big part of what we do at Impact100 and there are three key events each year. The first in June reveals how much money we have gathered in donations to grant, the next to announce and meet the final five charities in October and lastly the gala dinner in November when we hear from each of the five charities and members vote to determine who will receive the grant money.

Alongside this are smaller events for members to meet and connect, such as gallery events, meet and greets, and breakfast meetings. This creates opportunities to meet other women in the Wakatipu, who are community minded, social, and like to get involved.

## The Big Reveal

"The Big Reveal" Generously hosted by White and Wongs was our first ever members event in June 2020 where Kristen announced 151 women had come together for Impact100 Wakatipu in its first year.



## Final Five

The Final Five event in October held at The Homestead Lake Hayes. Joan Kiernan the Grants Committee Chairperson announced Baby Box Trust, Turn Up the Music, St Johns, Wastebusters and Living Options as our Final Five for 2020.

## Gala Dinner

With the theme as Bright and Beautiful, The Gala Dinner was held in November where our members voted for Living Options as the \$100,000 grant winner for 2020.



## Other Events

Members Meet and Greet  
Hosted by BuzzStop Café and Mt  
Michaels Wine

Afternoon Tea with Annabel  
Langbein in Miranda's Garden

# WAKATIPU COMMUNITY FOUNDATION 2020 REPORT

To all our supporters, friends and interested followers. It is a privilege and honour to report to you on our activities over the last 12 months. It has been another year of significant achievements. Highlights include:

More than \$650,000 in endowment funds invested with Craigs IP, from giving people for the benefit of the Wakatipu Community.

Rapidly responded to the Covid-19 crisis engulfing our community by supporting the launch of the Wakatipu Community Foundation that has raised over \$1m during 2020/21 for the Wakatipu Greatest Needs Fund. With over \$1 million granted or pledged, this fund has made a significant contribution to supporting our community and our most vulnerable and has raised our profile significantly. We showed how dynamic the foundation is, and the benefit we can provide to donors and our community.

Fostered the creation of Impact 100, pioneered by Wendy Steel who accompanied MFF on their visit in 2020. Trustee, Kristen Holtzman successfully founded this effort in the Wakatipu amid Covid-19 and the

support of Jennifer and the WCF. This initiative had 143 members in 2020 and has already made a transformational grant of \$100,000 in its first year and is on track to grant \$200,000 in 2021. This is a good opportunity to acknowledge the incredible work that Kristen Holtzman has put into this initiative and to congratulate her.

Continuation of the Youth Philanthropy Program at the Wakatipu High School in the face of Covid-19 and expansion into Christchurch schools with support from the Christchurch Foundation.

Wills are very important to community foundations as they provide us a way to help people with their legacies. 2020 saw our first September Wills campaign with many of our law firms participating. We would like to thank them all and in particular the leadership from Stephen Brent who has not only gifted the WCF and community in his and Sheena's Will, but also for his incredible advocacy of the foundation and giving. A large amount of our Wills based giving is a result of this fine work from Stephen. A great person and ambassador!

Significant progress towards starting endowment funds with private individuals, local community groups and resettling of trusts.

We continue to be supported by many fantastic community minded organisations:

Berry & Co  
Crowe Horwath, Findex  
Deloitte  
Gibbston Valley Wine  
Mitchell Mackersy Lawyers  
Print Central  
Mountain Club

I am also proud to say that we continue to spend every dollar we have wisely. We are also extremely fortunate to have the support of the Tindall Foundation, Mackersy Property and the Dick and Diana Hubbard Foundation support. This funding is essential. One of our main priorities over the next 12 months has to be raising more funds for our administration and also our branding and marketing efforts to ensure more people are aware of our services.



The significance of this cannot be underestimated. I would also like to take this opportunity to remember and honor one of our founding ambassadors, a leader in NZ philanthropy and good friend Sir Eion Edgar who passed away in June 2021. We will always

remember you and your sage advice.

Thank you also to Jennifer for your drive, passion and hard work to continue to grow the foundation and our voluntary trustees; Jonathan Gurnsey, Simon Green, Andrew Davis, Ron Mackersy and Kristen Holtzman. Thank you also to our growing ranks of ambassadors who continue to spread the word on our model and successes.

To all our supporters, thank you for your help and being part of our journey, I look forward to reporting on our progress during the coming year. We have hit the ground running with a number of initiatives in the pipeline for 2021 including:

Establishing a Scholarship programme to enable donors to make even more of a community impact with their funds. Appointed Eunice Borrie to grow this donor-led project as well as establish a grant support programme to assist local charities. Giving circles, like impact100 continue to be a vital part of growing philanthropy and we are pleased to support and cultivate a new Mountain Club giving circle and endowment programme for its members. Many thanks,

Raymond Key  
Chair, Wakatipu Community Foundation



11/11/2020  
 Impact100 Wakatipu  
 Wakatipu Community Foundation  
 Support the Music  
 \$5,000.00  
 SIGNED: Impact100 Wakatipu  
 IMPACT100 WAKATIPU AWARD 2020

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 \$5,000.00  
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Impact100 Wakatipu  
 Waste busters  
 Five thousand dollars  
 SIGNED: Impact100 Wakatipu  
 IMPACT100 WAKATIPU AWARD 2020



[www.wakatipucommunityfoundation.org](http://www.wakatipucommunityfoundation.org)

